

## **"We want to be our customers' digital compass": itm8 brings together 13 companies in a major merger**

Via 26 strategic acquisitions, itm8 has positioned itself as a full-service IT supplier on the Nordic market. Today, the companies are known as IT Relation, AddPro Danmark, JDM, Mentor-it, Cenvation, Miracle42, Copenhagen Software, Sotea, AddPro Sweden, Improsec, Me'ning, Progressive and Emineo in Sweden. But on November 15, 2023, all 13 companies will come together under one brand, one unified itm8, consisting of a total of 1762 specialists.

The companies already work closely together, but now the ambition is to consolidate the many specialized areas of knowledge and thus strengthen the company's competitiveness in a rapidly changing technological landscape.

The individual and business-oriented approach to customers has been a decisive focus area for itm8 from the start. The merger means that itm8 can function to a greater extent as a 360-degree IT partner for customers who need it, while maintaining the existing close customer collaborations and niche services. This is what Henrik Kastbjerg, CEO of itm8, says:

*"For a long time, we have been in dialogue with our customers about the future. Our customers have been very interested in how it is possible to successfully implement several services from our various specialist units, and we believe that this can best be done by being one company. Our customers want all the good opportunities from a larger IT company with many skilled specialists. But they also want it delivered by people they know and regularly work with on a daily basis. This is exactly what we can better succeed in now that we are bringing all employees together in a common organization. It's simply about us wanting to get closer to each other in itm8, so that we can get closer to our customers".*

itm8 will in future operate from four specialized divisions:

- Cloud & infrastructure
- Cyber security
- Digital transformation
- Application services

### **The customers' digital compass**

The IT landscape is constantly changing, and it is becoming increasingly difficult for companies to navigate the multitude of options and services. Itm8 wants to solve that challenge for their customers.

*"We can now collectively bring our entire palette of IT services and specialists into play for our customers. In this way, we can much better succeed in acting as the customers' necessary digital compass in an increasingly complicated and turbulent technological world. In one fell swoop, all our customers, large and small, get access to no less than 102 cyber security specialists, 163 software developers, 517 Microsoft Infrastructure and cloud specialists, 68 network specialists, 73 database specialists, etc. Overall, we have 1,762 employees who everyone has an unwavering focus on creating IT with business impact for customers".*

says Henrik Kastbjerg.

### **The strategy is a result of co-creation**

*"We are in the process of cultivating a special co-creator culture. We believe that a strong, innovative collaboration is essential to create value and progress in everything we do. Our co-creator culture is not just one that we cultivate in the organization, but also one that we try to include our customers in. Our strategy is also precisely a clear and distinct result of the close dialogue with our customers, as well as a result of broad involvement from the company's many managers across national borders and IT specialties. It is only when you invite in and jointly orientate yourself towards challenges and opportunities in a transparent collaboration that you can succeed in creating the foundation for future success."*

says Henrik Kastbjerg.

### **In a market that lacks labour**

*"Today there is great competition for the best IT employees, and in the Nordics the training of IT employees has not kept up with the need. With one unified itm8, the ambition is also to create a workplace that is extra attractive for the most talented IT specialists. We believe that the opportunities for exciting tasks and professional development through sparring in a strong community with both colleagues and customers will be decisive in being able to recruit the most talented IT employees for the best customers. It will be a decisive factor in the future."*

concludes Henrik Kastbjerg.

### **For further information:**

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### **About itm8**

itm8 is a Nordic digital transformation partner with private and public customers in Denmark and Sweden. The company has 1,762 employees and offers a wide range of services within IT operations and Cloud Services, Digital Transformation, Application Services, ERP and Cyber Security. itm8 is owned by the management as well as Axcel and Chr. Augustinus Factories. See more at [www.itm8.com](http://www.itm8.com)